

Founded in 1997 in the USA, Jazwares has established itself as a global leader in the consumer products industry; developing toys, plush, collectibles, musical instruments, and consumer electronics. With over 20 years of design, development, and manufacturing expertise, Jazwares is an award-winning company with a progressive focus on identifying new trends and transforming them into high-quality products for consumers of all ages.

With offices in the USA, Asia, and Europe and selling in over 100 countries, Jazwares' mission is to entertain through the creation of innovative product and the company's portfolio, which includes such brands as Fortnite, Roblox, Nerf, First Act, and Russ Berrie, among others.

To strengthen our team at our Darmstadt location, we are seeking a qualified **Brand Manager** to manage assigned brands while promoting and implementing best practices.

### **Brand Manager:**

#### **Duties and Responsibilities:**

- Self-starter that can develop processes to promote best practices for brand planning.
- Conduct competitive analysis. Understand and apply toy trends and play patterns.
- Ensure consistency and follow the voice of the brand.
- Organize and maintain marketing assets and information among 10-12 revolving product lines.
- Develop project timelines. Track projects and push forward to meet project goals.
- Consistently follow up with teams to ensure alignment of goals.
- Partake in the creation of presentations. Summarize key information on brand and marketing activities in creative and visual ways.
- Communicate with the brand team to progress product development, product introduction and product promotion for each brand assigned.
- Maintain communication with licensors.
- Monitor product activity at national accounts and maintain an understanding of online e-commerce activity.

#### **Qualifications:**

- 1-2 years of relevant Marketing, Brand, or Product management experience.
- Must be able to demonstrate interest in toys through professional or personal means.
- Strong written and verbal communication skills.
- Highly organized and efficient. Ability to thrive in a high pressure and time sensitive environment.
- Able to easily adapt to shifts in priorities.
- Experience with Power Point, Excel and Word is required.
- Bachelor's degree in related field preferred.
- Fluent in German and English, other languages a PLUS

## **We offer you:**

- A challenging position and exciting projects
- Flat hierarchies and direct communication channels in an innovative company
- Modern premises with ergonomic facilities and good public transport connections
- The health of our employees is very important to us, among other things we offer the participation in the company fitness with a renowned premium fitness studio to very favorable conditions.
- A secure job in a permanent employment relationship of a growing company with performance-related pay and attractive framework conditions.
- A responsible and varied job
- A versatile and exciting range of tasks in which you can bring your knowledge to bear
- An uncomplicated and cooperative approach in a highly motivated team
- A dynamic corporate culture and a pleasant working environment

If you have all these qualities and would like to develop personally and professionally in an ambitious team and are willing to take on more responsibility in the foreseeable future, please send us your application in English, stating your earliest starting date and salary expectations, together with complete application documents to **Bewerbung@jazwares.com**

**Jazwares GmbH**  
**HR department**  
**Yahaira Rabelo**  
**Mina Rees Street 8**  
**64295 Darmstadt**  
**Germany**  
**Bewerbung@jazwares.com**  
<http://www.jazwares.de>